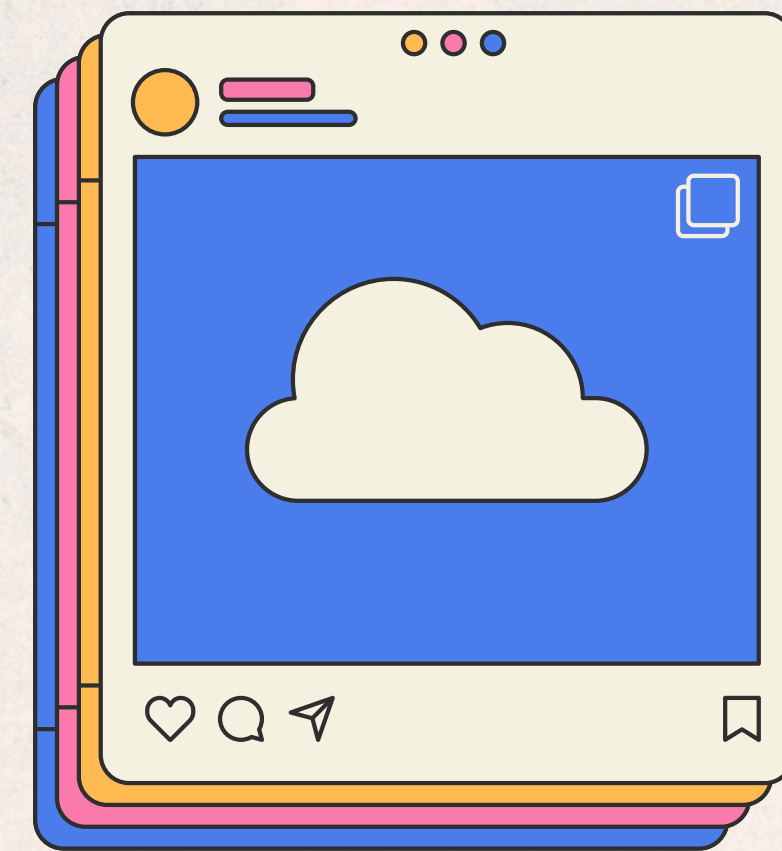
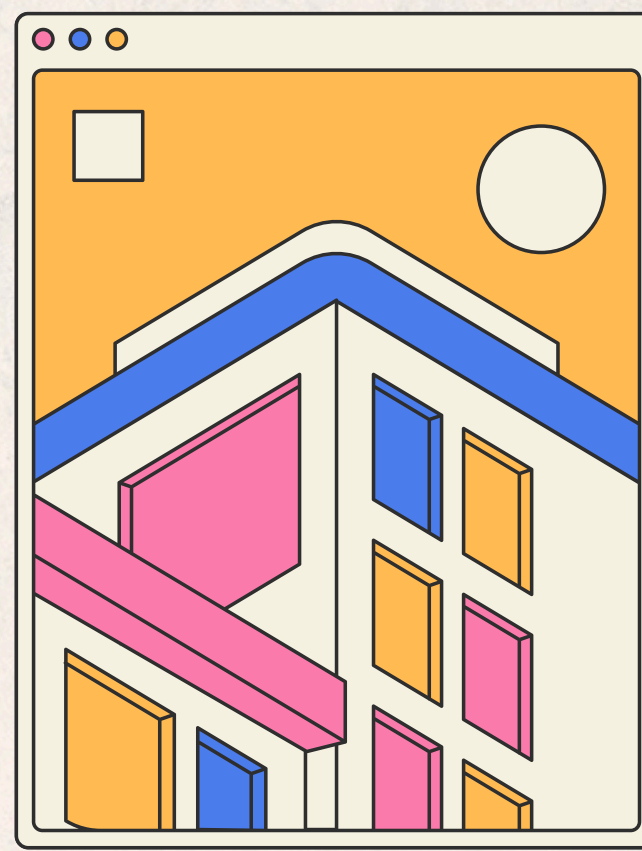
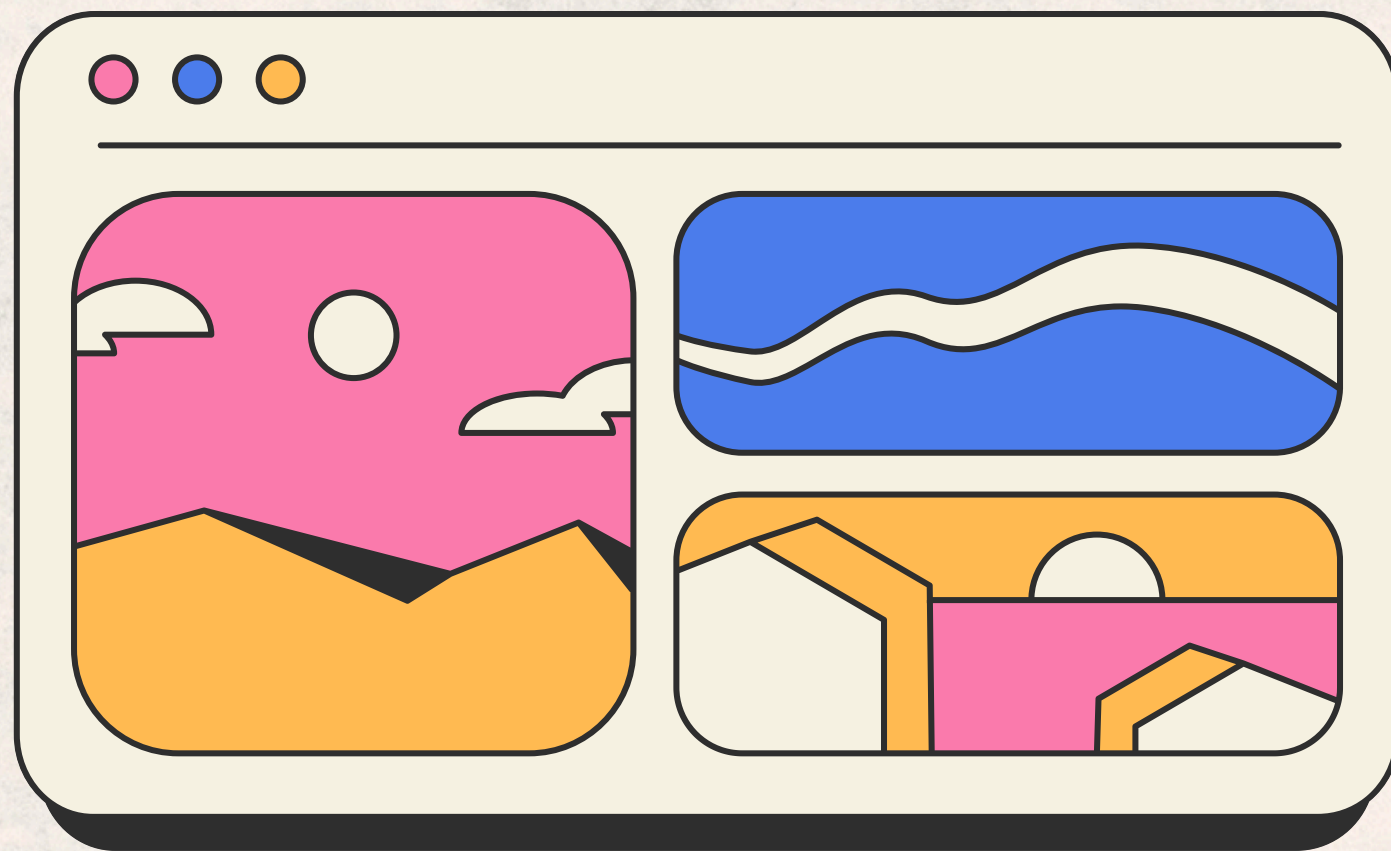
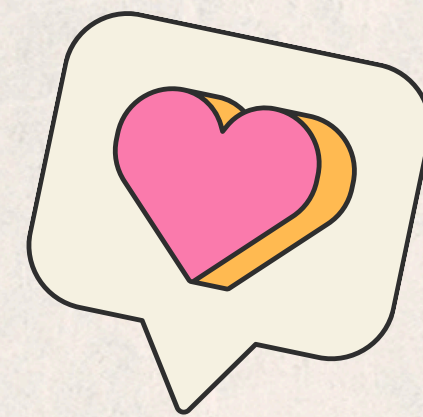
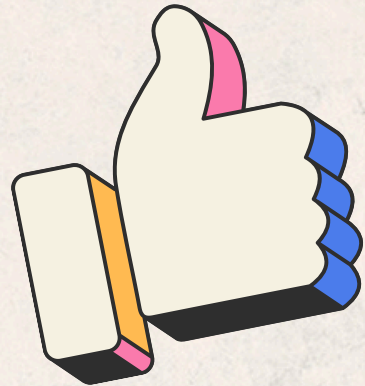
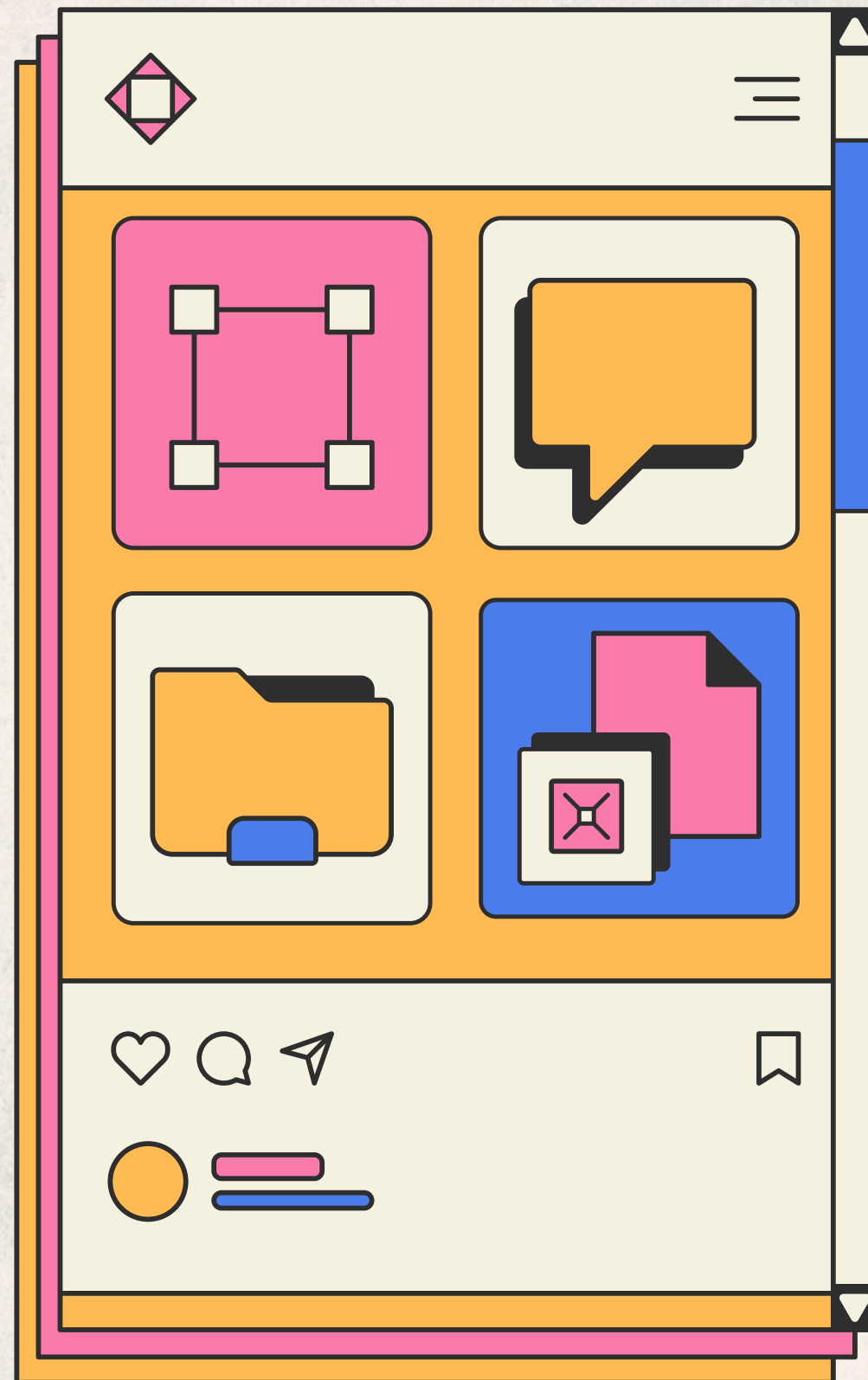


How to Make Your Instagram Content Show Up on Google





Welcome to the Visibility Era

You've built your brand. You've posted. You've hustled.
But if your content isn't searchable—it's invisible.

For years, Instagram kept your posts locked in its walled garden.

Now, the gates are open. Google and Bing can index your content. AI platforms can discover you. Your old posts can finally shine.

Tonight, we'll break down what this means, what's changed, and how to update your content so that your visibility works for you.

Let's get visible.

But First...

Allow Me To Re-Introduce Myself...

This is Keron Julius Rose.

Born December 10th, 1986, 4:00 am in Mt. Hope Hospital, Trinidad & Tobago.
Sagittarius sun, digital disruptor by destiny...and **currently based in Thailand.**

His mission?

To help Caribbean businesses build their digital presence, monetize their platforms, and tap into the new world of online opportunity.

He's a:

- Digital strategist.
- Media personality with Guardian Media.
- Columnist with T&T Newsday and Jamaica Observer
- Lecturer at Arthur Lok Jack.
- Blogger. A podcaster.

And the host of The Digital World on Freedom 106.5FM.

When he's not busy being a digital architect for the Caribbean...

You'll find him somewhere in Asia, wrangling wildlife and making Steve Irwin proud. 🐍

He goes by many names:

Mr. Rose. Rosie. Digiboss. Papi Chulo (in LATAM).

And in parts of Asia? They whisper... Miss Ling Ling Young Ting.



**Networth -
Dolla & a Dream**

Meet... James Timothy Kerron Junior Rose

Born... unknown.

Current location... Somewhere South.

Mission... Build Bank.

Known Aliases:

- Mr. Trillionaire
- Mr. Bank
- Trilly
- Ye Doggy Boy Dog Boy



Networth -
Trillions

About 28,400 results (0.24s)



 LinkedIn

James Kerron Rose - Fin...



 Trinidad and Tobag...

Trinidad and Tobag...

Not the same people 😊

There is Only One...

Keron Julius Rose

Your Digital Senpai



Let The Journey Begin...

Whats Changed?

Instagram has officially opened its doors to Google and Bing — allowing your public posts and profiles to show up in search results for the very first time. Before this update, Instagram content lived in a walled garden — meaning unless someone followed you or searched inside the app, your posts were invisible to the outside web.

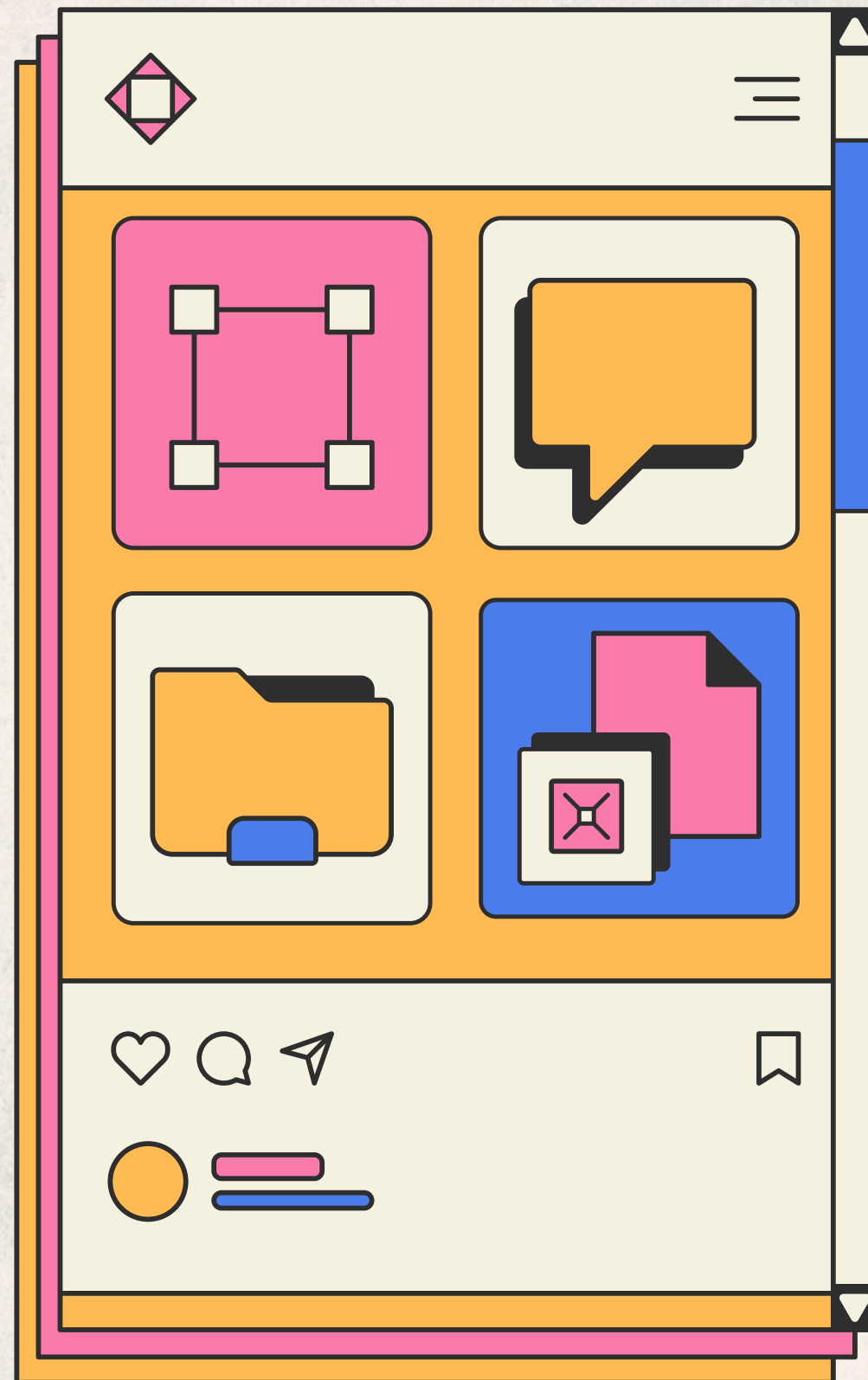
Now, that's changed.

🔍 Search engines can now index:

- Instagram profiles
- Individual post URLs
- Public captions, hashtags, and alt text

💡 Even AI tools like ChatGPT, Gemini, and Claude — which rely on web data — can now “see” and learn from Instagram content.

This update applies to all public content posted since Jan 2020 — giving us 5 years of content that can now be optimized and discovered on Google.



What This Means For You...

Your Instagram content is no longer just for your followers, it's now part of the global search engine universe.

- ✓ Your public posts can show up on Google & Bing
- ✓ Your captions, hashtags, and alt text now matter for SEO
- ✓ Your profile is a discoverable landing page
- ✓ Your old content (since March 2020) is now eligible to be indexed
- ✓ Your content can now appear in AI search responses
(ChatGPT, Gemini, Claude)

This is your chance to turn Instagram from a scroll hole into a searchable digital storefront.

More visibility. More traffic. More opportunities — without running a single ad.

Live Demo – Building Your IG Optimization Avatar (**Beginner Level**)

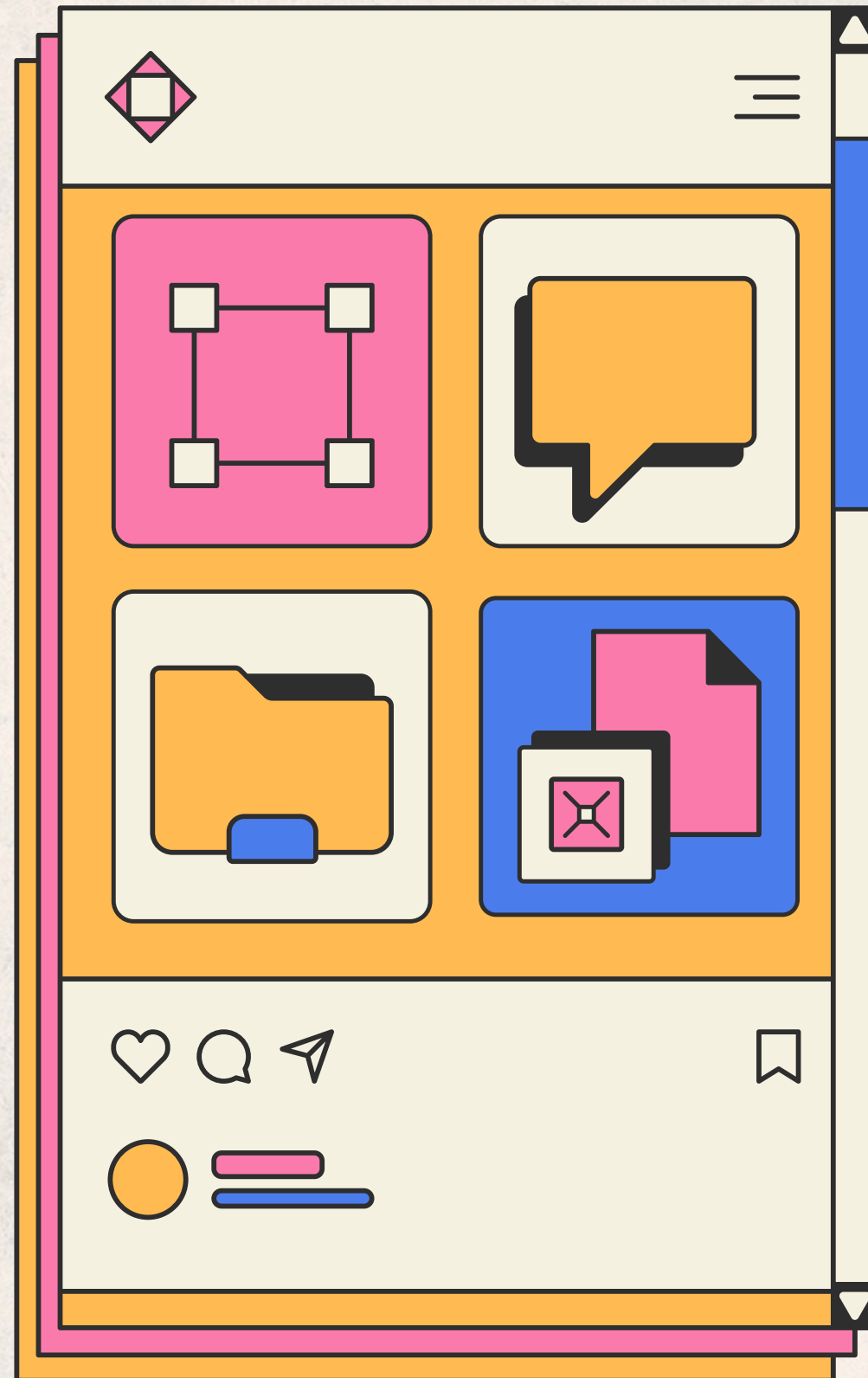
Workshop Companion WebPage

Live Demo - Data Powered Assistant

(Strategist Level)

Group Work Time...

The Audience Decoder Service



The Audience Decoder isn't just a research document — it's your marketing GPS.

This monthly report gives you real, up-to-date insights into what your audience is searching, clicking, watching, and buying — specific to your niche, your region, and your business goals.

You'll discover:

- What content your audience actually wants this month
- How your competitors are showing up digitally
- Gaps you can dominate with strategic content
- Audience demographics, behaviors & psychographics
- Keyword and trend data to power up your marketing

When you plug this into your AI Avatars, your content shifts from “posting for vibes” to posting with clarity, purpose, and precision. This is the strategist's edge.

Use the code “**rosie**” to get **20% off**.

***Offer ends August 3rd.**

Conclusion

This update marks a major shift in how Instagram content can show up across Google, Bing, and AI search tools. For years, IG lived in a walled garden — now, the doors are open.

You now have the power to unlock visibility for 5 years of your content... and what you do next will shape how the world discovers your brand.

Thank you for showing up, learning, and building alongside me.

This is only the beginning.

Let's keep making Caribbean content visible to the world.

– Keron Julius Rose, Your Digital Senpai

